

## Excellent response to community survey

*Residents give FMC their opinions*



FMC Plant Manager Stu Throop congratulates Mr. and Mrs. David Fortuna (left and seated), Ms. Susan Bruning (center), and Mr. Ronald Riley (right), winners of the three JVC 13-inch color TV/VCRs. Winners were randomly chosen from returned surveys.

Responses from an opinion survey taken by FMC after the recent schoolyard environmental project have been tabulated, and the company is pleased to share the findings inside this newsletter.

In mid-August, Carr Marketing Communications, an independent marketing firm, mailed 1,000 surveys to randomly chosen Royalton-Hartland residences. Residents returned 319 completed surveys, an excellent response.

Results will be used to guide FMC's future community outreach efforts.

Feedback related to FMC's schoolyard project was very positive, and residents indicated FMC's newsletters provided useful and credible information about the project.

The survey did identify several areas where FMC could communicate more effectively.

For example, just 31% of survey respondents knew that FMC's Middleport plant only mixes and packages chemicals, and only 32% were aware that these processes are safer than making chemicals.

We learned that over one-third of residents use the Internet, a possible new avenue for sharing information with our neighbors.

Answers from residents provide valuable feedback as we look toward the future and continue our active role in the Middleport community.



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### **Community Connection**

*is produced to inform the community about issues related to the FMC Middleport plant, the environment and the local community.*

*Call us at:*

**735-3761**

**Ext. 289**

*with your questions, comments or concerns.*



# Community survey results - a summary of top responses

The following community survey results are in summary form. If you would like a copy of the original survey form call 735-3761, Ext. 289.

## Quality of life

How do these issues affect your satisfaction with the quality of life in Middleport?

(Responses ranked high to low)

1. Low crime
2. Small town atmosphere
3. Environmental quality
4. Cost of living
5. Good school system
6. Availability of good jobs

How much do you think these would improve your neighborhood?  
(Responses ranked high to low)

1. Economic development efforts
2. Improved sidewalks
3. Beautification efforts
4. Shared community facilities
5. Street lighting

## FMC Middleport plant

How safe do you think FMC Middleport's operations are for its workers?

Very safe	- 55%
Somewhat safe	- 44%
Not at all	- 1%

Did you know that FMC offers plant tours to interested citizens?

No - 64%      Yes - 36%

Which of the following do you think takes place at the Middleport plant?

Mixing/Packaging Chemicals	- 31%
Making Chemicals	- 17%
Research/Development	- 24%
Shipping Chemicals	- 28%



Which do you think is safer?

Mixing/Packaging Chemicals	- 32%
Making Chemicals	- 8%
Don't know	- 60%

## Schoolyard project

Is your opinion of FMC more or less favorable since the project occurred?

More Favorable	- 73%
Less Favorable	- 1%
Unchanged	- 22%
Don't Know	- 4%

## Obtaining information

How much do you use the media for news?  
(Top five answers)

1. Channel 4 News
2. Channel 7 News
3. Lockport Union Sun & Journal
4. Channel 2 News
5. Buffalo News

How much time do you spend on the Internet per week?

5 to 10 hours	- 31%
Less than 5 hours	- 69%

How helpful and informative are these publications to you?  
(Somewhat to Very)

FMC Community Connection	- 90%
FMC Progress Bulletin	- 82%
CAP Viewpoints	- 79%

## Environmental issues

How safe do you think FMC Middleport's operations are for the environment and your health?

Very safe	- 42%
Somewhat safe	- 53%
Not at all	- 5%

How responsible has FMC been in addressing its environmental issues in the Middleport community?

Very	- 77%
Somewhat	- 22%
Not at all	- 1%

Is it your understanding that FMC is working within an ongoing process guided by the EPA, DEC, DOH to address environmental issues?

Yes	- 94%	No	- 6%
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## What really goes on at FMC Middleport?

by *Stu Throop, Plant Manger*



Our recent survey brought to light new information concerning the way our neighbors view FMC Middleport.

We are pleased that the community has an appreciation of our ongoing safety and environmental efforts, which are very important to us.

However, we learned that we take our own familiarity with activities at our mixing and packaging plant for granted.

Frankly, it was a surprise to learn that the community is not aware that we have not manufactured chemicals in Middleport since 1985, and that our present day mixing and packaging operations involve less risk.

What really goes on at FMC Middleport? We are a formulations plant now. That means we receive active ingredients from another location, and we mix and mill them. They are then packaged into dry or liquid crop protection products, and shipped to our North American and overseas customers.

With the survey results bringing these insights, we invite you to take a plant tour so that we can catch you up on what FMC Middleport really does now. Call me at 735-3761, Ext. 364 to sign up.

## Always ask "what if?"

Jeffrey Ziomek, Area Operations Manager for Rural/Metro Medical Services, explained the importance of considering all the "what ifs" in emergency planning at FMC's 20th annual Community Emergency Responders Dinner Tues., Nov. 14 at the Rib House in Newfane.

Sixty-six fire coordinators, inspectors, ambulance personnel, law enforcement officers, government officials, CAP members and FMC's onsite Emergency Response Team were in attendance.

"Jeff's message was well received," according to Mike Cooley, Manufacturing Manager at FMC. "Our annual Community



*FMC Plant Manager Stu Throop, Mike Cooley, Manufacturing Manager, and Jeffrey Ziomek, Area Operations Manager for Rural/Metro Medical Services at FMC's 20th annual Community Emergency Responders*

Emergency Responders Dinner provides us a way to get information to our emergency responders that goes beyond their mandatory training."



### Hands on training

Six fire extinguisher training sessions capped off a week-long safety program held annually at FMC Middleport. Members of the plant's Fire & Rescue Squad taught the portable fire extinguisher workshop to all plant employees. Participants demonstrated what they learned under supervision of the squad.



### Know the regs

Specialist John Dinda trained all FMC Middleport plant personnel on hazardous materials regulations. The importance of properly identifying, classifying, marking, labeling and placarding and the Federal, State and International regulations were stressed.

Upon successfully completing the training session and passing a written exam, participants were issued a certificate.



FMC Corporation  
Agricultural Products Group  
100 Niagara Street  
Middleport, New York 14105

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*To review documents related to environmental activities at the plant, visit the FMC repository at the Middleport Free Library 9 South Vernon Street Middleport, NY 14105 (716) 735-3281*

## Postal Customer

### Royalton-Hartland students interested in community service



Stu Throop, FMC Plant Manager, met with with Roy-Hart National Honor Society Officers Adam Keller, Melissa Little, Christina Bell, Theresa Fagan

and Advisor Ms. Cheryl Hughes at their Nov. 15 ceremony.

Twenty-five new members were inducted into the National Honor Society at the evening ceremony where the officers gave speeches on character, scholarship, leadership and service. Throop, the group's invited guest speaker, discussed the importance of community service.

### Middleport's Jim Fox joins FMC



Middleport resident Jim Fox has been hired by FMC Corporation as Buyer/Planner at their Middleport Agricultural Products Group plant. He is responsible for purchasing raw materials, packaging and services.

Jim, who lives on Johnson Road with his wife, Lynn, has a B.S. degree in biochemistry with a minor in business and an MBA from Niagara University.

"I am eager to begin working in Middleport and helping FMC and the community grow," Jim says.

### Gasport Seniors get a science lesson

Thirty members of the Gasport Jetsetters enjoyed a hands-on science lesson during a plant tour with Bob Wojcik, FMC's Environmental Manager. Bob demonstrated the water treatment process used at the Middleport plant with some assistance, and laughs, from the audience.

